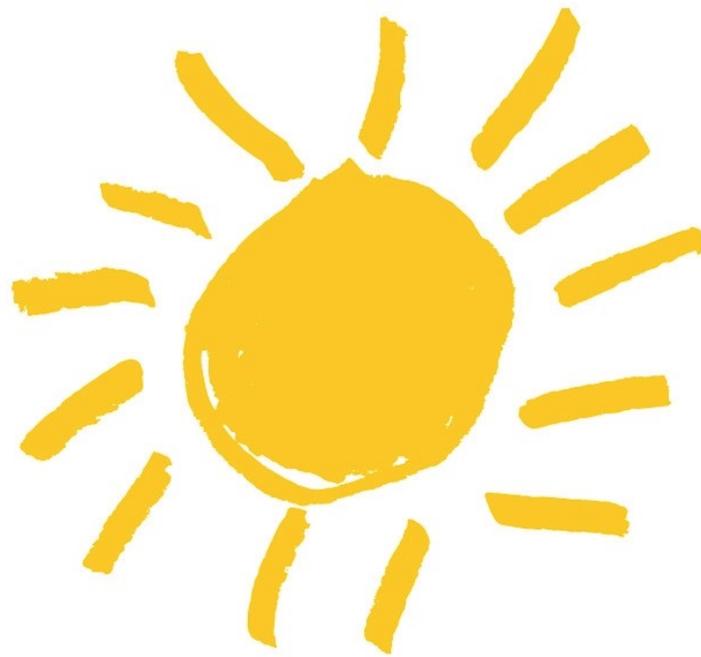


# Arts for Learning San Diego

An Affiliate of Young Audiences  
Arts for Learning



## Annual Report 2019-2020



[www.artsforlearningsd.org](http://www.artsforlearningsd.org)

619.282.7599

*“Now more than ever, our students need to find their voice through the arts!”*

*–2<sup>nd</sup> grade teacher, Ibarra Elementary*

## A message from our **Executive Director**...

The 2019-20 academic year started off like so many before - school buses hitting the road, campuses awakening after summer break, enthusiastic students filling classrooms, and A4LSD Teaching Artists gearing up to share their passion of the arts with local children. Little did we know that our year would end so differently.

The advent of the COVID-19 pandemic brought on many changes, especially in the way we worked:

- Teaching Artists began delivering arts education programs via technology,
- Staff began working from home,
- Board meetings took place via Zoom.

But one thing didn't change—our commitment to providing the highest quality arts education programs to students throughout San Diego County. We put into practice everything that we say a robust arts education does for students: creative problem solving, communication, and collaboration. I'm so proud of how our board, staff, and especially our phenomenal Teaching Artists responded to this crisis!

We hope this report helps you understand how well A4LSD served our community and advanced our mission, even the face of adversity.

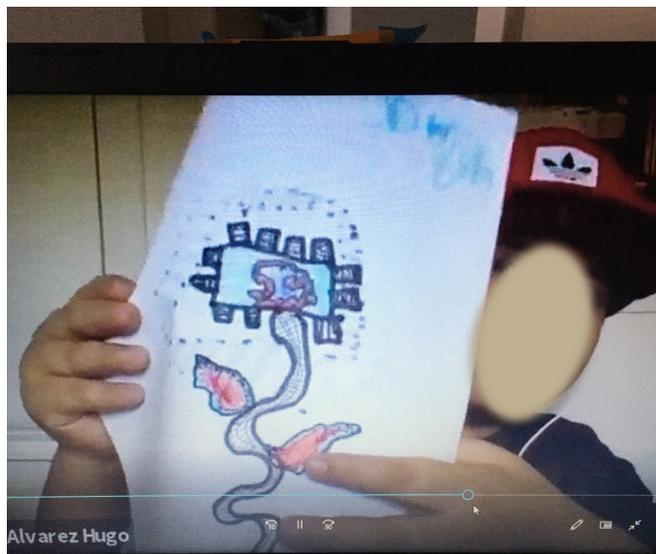


Adrienne Valencia, Executive Director



*“Thank you for teaching me art. It really changed me...I am now an artist.”  
-Hugo, age 8*

Hugo is just one of many students Arts for Learning San Diego has recently reached through our programs. Hugo attends a school where 97% of the students are eligible for free or reduced-price lunch. More than half of them are English language learners and two-thirds of the students are not meeting grade level achievement standards in Math and English. In a situation like this, students can lose focus at school and fall behind. Our Teaching Artist, Araceli Carrera, helped him engage in school via distance learning, find his unique voice and express his innate creativity.



## Our Story

Arts for Learning San Diego is an organization with a long history of serving students in San Diego County with high-quality arts education programs. We are the oldest arts organization in San Diego whose sole focus is arts education.

Our story began in 1963 when a musician of the San Diego Symphony organized small ensembles of musicians to perform in local schools to introduce the students to classical music. In 1969, we incorporated as a non-profit organization and joined the national network of Young Audiences affiliates with many branches across the United States ([www.youngaudiences.org](http://www.youngaudiences.org)). In 2005, Young Audiences of San Diego merged with the dance organization, *City Moves!*.

Over time, as arts education was removed from public schools, Young Audiences began filling the gap with more in-depth arts education programming. The organization evolved enough that in 2014, the national office initiated a change to the name that reflected the shift in programming, and we adopted the name Arts for Learning San Diego.

**Mission:** Arts for Learning San Diego engages professional teaching artists to provide high-quality arts-based educational programs in all art forms for students, educators, families and communities; advocating for, leading and advancing education in and through the arts.

**Vision:** We envision a world where all students, families, and communities learn, create and thrive through the arts.

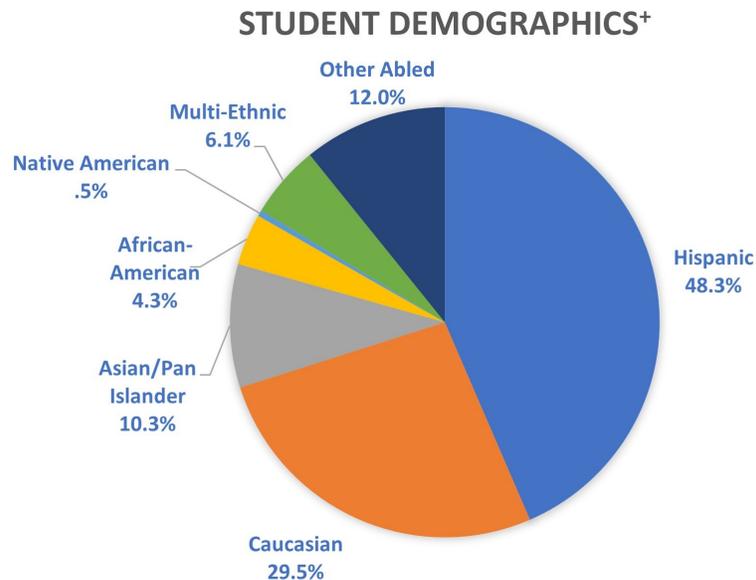
Watch this brief promotional video that we created for schools!

<https://www.youtube.com/watch?v=fkK5pYI4DqA>

# Annual Program Impact By the Numbers

During the 2019-20 academic year, A4LSD:

- served approximately 45,000\* students (including parents),
- had active programming in 17 out of 43 school districts,
- reached 1756 classroom teachers,
- delivered 973 programs.



\*During a typical year, we serve between 60,000 and 70,000 students.

+Source: Education Data Partnerships ([www.ed-data.org](http://www.ed-data.org)).

*“I’m hoping we might be able to continue the amazing opportunities for our children through Arts for Learning in a virtual way.”*  
–Nicole Weber, Principal, Rowan Elementary

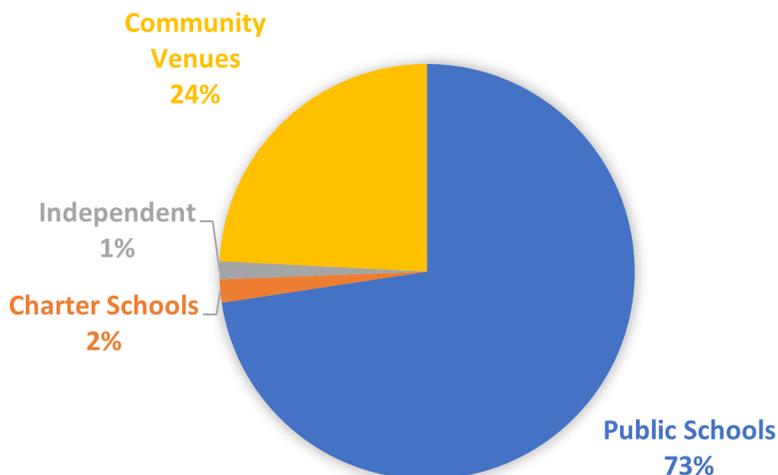


# Key Education Partnerships

Our programs thrive on the mutually beneficial partnerships that we develop each year. We value those school districts and community partners who have been with us for many years and welcome new partners to our family!



## PARTNERS



## Key Funders

We are so grateful for the support we receive from government, corporate, private foundations and individuals.



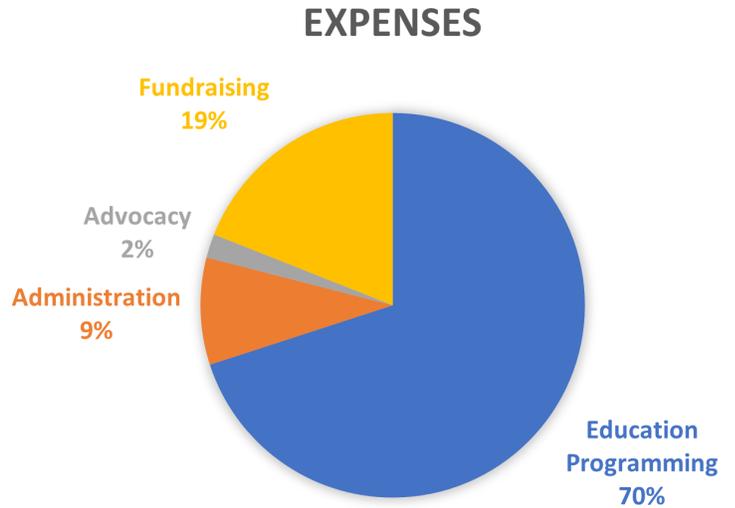
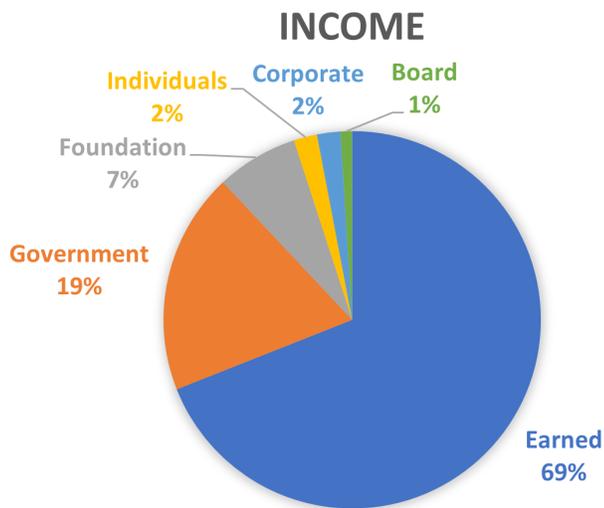
### Individual Donors:

3D Art Expo LLC, Gray Beverley\*, Ron and Reina Bolles, Philip Bryde, Byron Campbell, Karen Cangialosi, Teresa Drew\*, Barbara & David Garcia\*, Joyce Gattas, Olivia Gil-Guevara\*, Beverly Goodman, Peter Gust\*, Jerry and Jill G. Hall, Hilliard & Mary Ann Harper, Rob Ippolito, Danielle Martin, Madonna Maxwell, Mark McMillin, Scott McMillin, Jamey Murphy\*, Don Oliphant, Virginia Oliver, Louise Potash\*, Adda Quinn, Don Renfro\*, Peggy Richards, Amalia Solorzano, Eric Starr\*, Catherine & Dude Stephenson, Stephen Wheeler, Miranda Wheeler, Carolyn White, Natalie Wilhelm\*, Bill Woodworth.

*\*denotes AALSD Board member*

# Financials—A Snapshot

	FY 20	FY 19
<b>Revenue</b>		
Contributions & Grants	\$256,903	\$402,811
Program Service Revenue	\$573,419	1,235,723
<b>TOTAL Revenue</b>	<b>\$830,322</b>	<b>\$1,639,120</b>
<b>Expenses</b>		
Grants Paid	\$1500	\$9,690
Salaries/Compensation	\$346,991	\$491,492
Other Expenses	\$535,495	\$1,221,884
<b>TOTAL Expenses</b>	<b>\$883,986</b>	<b>\$1,723,026</b>
<b>Revenue Less Expenses</b>	<b>-\$53,664</b>	<b>-\$83,906</b>



With the advent of the COVID-19 crisis, our earned income was diminished greatly due to school and library closures throughout San Diego County. We immediately took steps to significantly cut back on our expenses, pay down our debt, and increase our contributed revenue. Even with the challenges that this situation has brought us, we ended FY20 in a better financial position than the previous year, and we expect to continue that trajectory for FY21. We have also received the Platinum Seal of Transparency from Guidestar.

## About Arts for Learning San Diego

Since 1963, Arts for Learning San Diego has delivered a rich variety of arts education programs to San Diego students and communities through performances, workshops, residencies and professional learning opportunities, connecting young people to their cultural roots and creative wings. During the 2019-20 school year we served 45,000 students and their families.

Our programs are...

- **Multi-genre:** Choose from dance, music, theater, visual and literary arts. STEAM programs are also offered.
- **Standards-based:** We develop our programs in alignment with National Core Arts Standards, California Visual and Performing Arts Standards, Next Generation Science Standards, and Common Core Standards.
- **Collaborative:** We work with you and your staff towards the goals of enhancing student learning, improving test scores and increasing parent engagement.

We believe in the value of arts education for all students, and serve as advocates in local, regional and national efforts that protect and advance arts education in our community.

## Specific Program Offerings

**RESIDENCIES** are 6- to 32-week partnerships with schools. Teaching Artists (TAs) instruct students in weekly lessons that are focused on discrete art or arts integration. Students learn art vocabulary, techniques, and concepts; cultivating imagination, critical thinking, and crucial life skills needed to succeed in today's world.

**PERFORMANCES** bring world-class performers to students in an assembly/virtual format. Learning can be extended through hands-on **WORKSHOPS** that connect educational content to age-appropriate arts activities.

**ARTS INTERVENTION** programs address the special needs of our most vulnerable students in the Juvenile Court and Community Schools. These students may be incarcerated, pregnant and/or parenting, in foster care, expelled, chronically truant, in drug treatment, in group homes for neglected or abused children, and/or experiencing homelessness. Our programs give youth tools for positive self-expression and support their social/emotional and academic growth.

**LEARNING THROUGH THE ARTS** utilizes an arts integrated curriculum to narrow the achievement gap and improve academic performance in Title 1 schools.

**TEACHING ARTIST INSTITUTE OF SAN DIEGO** supports the development of informed, reflective, and culturally responsive TAs through a series of intensive workshops with renowned specialists in the arts education field. Topics include classroom management, trauma-informed practices and arts integration.

**PROFESSIONAL LEARNING** opportunities help classroom teachers discover meaningful and manageable ways to integrate a variety of art forms into their lesson plans and infuse their daily teaching practice with innovation and creativity. Sessions are guided by our Master TAs, imparting skills to nurture students' academic achievement and classroom engagement.

**FAMILY ARTS NIGHTS** are multi-disciplinary events (30 min performance with a 50 min hands-on activity) that cultivate family bonding, parent engagement and positive school culture. **FAMILY ARTS & LITERACY CONNECTION** and **MILITARY ARTS CONNECTION** are spin-offs; one with a literacy focus and one for military families.